



www.DigitalTricycle.com

Product Guide*

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* Prices and specifications subject to change without notice. Prices do not include sales tax. Payment methods: cash, check, and (with restrictions) MasterCard/VISA/Discover. All work is C.O.D. unless prior arrangements have been made. All work guaranteed for 30 days.

Action

VIDEOGRAPHY (HDV & SD), DIRECTING & WRITING SERVICES, VIDEOS ONTO DVD, DUPLICATION, AND 8MM FILM TRANSFERS

VIDEOGRAPHY

Building on over 30 years of production experience, Digital Tricycle is able to provide a well-rounded assortment of services to business, consumers, and organizations of all types. We can provide professional digital videography in both standard definition (SD) and high definition (HDV) for TV spots, corporate/industrial videos, events, sports, documentary, medical, training, and many other types of projects for all types of audiences.



DIRECTING & WRITING SERVICES

We have written award-winning scripts and copy, and directed film, video, radio, and live business theater, for more than 200 major corporations including publishers, manufacturers, retailers, medical firms, financial institutions, and service companies, as well as for non-profit institutions such as schools, government, and charities.

VIDEO EDITING

We can turn your unedited camera footage from weddings, bar/bat mitzvahs, family reunions, office parties, and many other occasions into a memorable, professionally edited video production complete with music, titles, and effects sure to highlight the emotions of your event. It makes the perfect gift or memory archive for family, friends, or business associates.

Thanks to our in-house resources, combined with partnerships with other professional production firms throughout the region, Digital Tricycle is able to provide all the latest "action" services with an unbeatable combination of quality and low-price!



VIDEO PRODUCTION & WRITING SERVICES

- ❖ **Directing services** for film, video, radio, and live events
.....per hour \$65 (*minimum 4 hours*)
- ❖ **Videography package:** Sony HVR-7ZU HDV camcorder (HDV/DV-CAM/SD to mini-DV tape and/or Compact Flash), fluid-head tripod, pro mic. Pkg. w/operator, per hour (*minimum 4 hours*) \$75
- ❖ **Lighting and grip packages:** available on request.
- ❖ **Wireless mic system** (lavalier or hand-held)per day \$75
- ❖ **Video editing:** Final Cut Pro system with output to HDV or SD on mini-DV. Other options available on request.....per hour \$65
- ❖ **Writing services** for film & video, radio, Web sites, ad copy, print publications of all types, plus copy editing/proofing, document formattingper hour \$55
- ❖ **Projects** please call to consult on project pricing
- ❖ **MiniDV Tape Stock:**
 - MiniDV 60 (consumer) each \$7
 - MiniDV 60 (Pro)each \$12
 - MiniDV 83 (consumer)each \$11
 - MiniDV HD/DVCAM (Pro)each \$15

TAPE-TO-VHS DUPLICATION



From VHS, regular 8mm, Hi8, Digital8, 3/4", or MiniDV videotapes to VHS.
(For mini-DV, add \$3 each) (Minimum charge: \$35)

Includes spine label and cardboard sleeve.

LENGTH	Qty:			
	1-2	3-6	7-12	13+
1-30 min	\$25 each	\$16 each	\$15 each	inquire
31-60 min	\$33 each	\$26 each	\$24 each	inquire
61-90 min	\$36 each	\$32 each	\$30 each	inquire
91-120 min	\$39 each	\$36 each	\$34 each	inquire
121-160 min	\$42 each	\$39 each	\$36 each	inquire

TAPE-TO-DVD DUPLICATION



Ideal for basic, convenient copies of your videotapes.

Convert video from any single VHS, 8mm, Hi8, Digital 8, 3/4", or miniDV videotape or from LaserDisc and place onto an auto-run video DVD. Includes a simple menu, chapter points at 5-minute increments, a text-only label, and a slimline jewel case.
 (Note: LaserDiscs incur a set-up fee of \$5 per job.)

High Quality (lowest compression)	
0-120 minutes.....	\$20
Medium Quality (moderate compression)	
120-240 minutes	\$40
Low Quality (high compression)	
241-360 minutes	\$45
DVD copies	(each) \$10



I	repair (keep in original housing).....	\$20
I	repair (place in new housing).....	\$25

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BASIC TAPE-TO-DVD PACKAGES

Our DVD Packages offer slightly higher image quality than our tape-to-DVD duplication due to our use of the highest quality variable bit rate encoding. Plus, because we begin by carefully digitizing your video into our powerful computer systems, we're able to ensure a nice, clean starting and ending, and we delete any long sections of unwanted footage, thereby enhancing your viewing experience.



These packages are perfect for preserving action images of family, friends, sporting events, parties, holidays, vacations, public and private events, weddings, children's parties, and many other occasions.

BASIC 30: *Ideal for home movie videos!*

Digitize up to 30 minutes of video footage from any single VHS, VHS-C, 8mm, Hi8, Digital 8, 3/4", or miniDV videotape. Adjust beginning and end of clips to delete bad frames and delete sections of undesirable footage. Generate automatic chapters at 5-minute intervals. Place onto an auto-run video DVD with an attractive "play" menu. Print text-only label onto disc. Insert into slimline jewel case. \$45

Add VHS copy (when ordered at the same time), each \$25

DVD copies (each; quantity discounts available) \$10

BASIC 60 OR 120: *Ideal for longer home movie videos and preservation!*

Basic 60: Same as Basic 30, but includes up to 60 minutes of video footage..... \$55

Basic 120 \$68

Basic 60: Add VHS copy (when ordered at the same time..... \$33

Basic 120 \$39

DVD copies with labels and case (each; quantity discounts available)

Basic 60/120..... \$10

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ENHANCED TAPE-TO-DVD PACKAGES

Our Enhanced DVD Packages add video editing to create excitement or emotional titles/transitions and to delete “bad” footage. We also carefully insert manual chapter points, resulting in a nicely edited video program that we place onto a video DVD (with graphical main and chapter menus, with accompanying menu music). We also print a color photo label onto your disc.



ENHANCED 30: *Ideal for memorial, event, and gift videos!*

Enhanced 30: 30 minutes of editing to create exciting titles/transitions and to delete “bad” footage, and includes up to 12 chapter points, resulting in a 30-minute edited video program \$90
 Using files from our film transfer of your 8mm film footage..... \$75
 DVD copies with labels and case (each; quantity discounts available)..... \$13

ENHANCED 60/90/120:

Enhanced 60: Same as Enhanced 30, but adds up to 60 minutes of editing and includes up to 16 chapter points, resulting in a 60-minute edited video program\$140
 Using files from our film transfer of your 8mm footage\$125

Enhanced 90: Same as Enhanced 30, but adds up to 75 minutes of editing and includes up to 20 chapter points, resulting in a 90-minute edited video program\$175
 Using files from our film transfer of your 8mm footage\$150

Enhanced 120: Same as Enhanced 30, but adds up to 90 minutes of editing and includes up to 24 chapter points, resulting in a 2-hour edited video program.....\$215
 Using files from our film transfer of your 8mm footage\$195

DVD copies with labels and case (each; quantity discounts available)
 Enhanced 60/90/120..... \$14

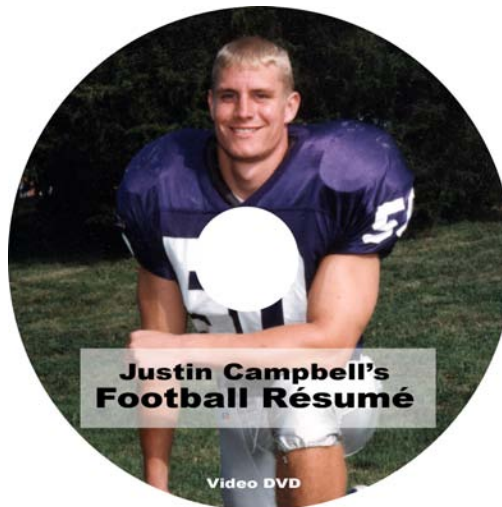
ENHANCED ADD-ONS:

- ❖ **Gift Box album w/color photo sleeve** (design, printing, insertion)..... first pkg. add \$25
 additional packages (printing, insertion)each, add \$7.50
- ❖ **Additional source tapes (after included 2)** add \$7.50 each
- ❖ **Additional chapters**add \$7.50 each
- ❖ **Custom-printed color jewel case insert card**
 add \$20 for design, \$3 each for printing/insertion
- ❖ **Additional video editing** \$65 per hour
- ❖ **Music: Add music and sync to specific visuals**editing fee of \$65 per hour
- ❖ **Music usage fee (specially composed for multimedia)**..... per selection \$5
- ❖ **Design and print a custom photo label**..... first: add \$12.00 each add'l \$5.00

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TAPE-TO-DVD PACKAGES COMPARED

	Duplication	Basic 30	Basic 60	Basic 120	Enhanced 30	Enhanced 60	Enhanced 90	Enhanced 120
Max. length	6 hours	30 minutes	1 hour	2 hours	30 minutes	1 hour	90 minutes	2 hours
Main Menu	Simple text w/thumbnaill	Graphical	Graphical	Graphical	Animated	Animated	Animated	Animated
Menu Music	No	No	No	No	Yes	Yes	Yes	Yes
Chapter Breaks	Auto; 5-minute increments	10 manually inserted	15 manually inserted	20 manually inserted	12 manually inserted	16 manually inserted	20 manually inserted	24 manually inserted
Chapter Menus	No	No	No	No	Yes (animated)	Yes (animated)	Yes (animated)	Yes (animated)
Trim Bad Footage	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Editing	No	No	No	No	Yes (1/2 hour)	Yes (1 hour)	Yes (75 minutes)	Yes (90 minutes)
Titles/Captions	No	No	No	No	Yes	Yes	Yes	Yes
Photo Label	No	No	No	No	Yes	Yes	Yes	Yes
Add-Ons Available	No	No	No	No	Yes	Yes	Yes	Yes



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DIGITIZE VIDEOTAPE TO COMPUTER FILES

Instead of converting your VHS, VHS-C, 8mm, Hi8, Digital 8, 3/4", or miniDV videotapes to DVD, we can digitize your video, converting it into QuickTime or DV computer files. This is ideal for customers wishing to edit their video themselves.

We can provide files to your specifications in most cases (e.g., for the Web, CD-ROM, portable devices, etc.).

Approximately 20 minutes of video will fit onto each single-layer DVD-R disc. (We can also place your digitized video files onto your provided external hard drive, whether its interface is Firewire 400/800, USB 2.0, or SATA.-*(Minimum cost per order: \$50. Prices based on digitizing to only one (1) format. Additional file formats available on request; please inquire at time of order.)*

Total minutes of submitted video	Cost per finished minute
0–30	\$3
31–60	\$2.50
61–90	\$2.25
91–120	\$2.00
121+	\$1.75

RIP VIDEO FROM VIDEO DVDs

We can extract editable video from your non-copyrighted video DVDs into QuickTime, WMP, or AVI format and provide the files to you on data DVDs.

- ❖ **Up to 1 hour length**.....\$40
- ❖ **Up to 1.5 hour length**\$50
- ❖ **Up to 2 hour length**\$55

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DIGITIZE SUPER 8 OR REGULAR 8MM FILMS



Digital Tricycle captures your precious 8mm film memories using professional frame-by-frame digital transfer technology — closely monitored for quality control — that maximizes the quality of each frame, resulting in a beautiful computerized video file that can then be optimized and transferred to DVD or to videotape! Our experienced staff editors can even edit your films — deleting undesirable footage, adding titles, transitions, and music. (Inquire at time of order.)

Where others may transfer your film directly to DVD, our custom process ensures maximum quality while ensuring that you can request additional editing, music, or other enhancements *without having to re-digitize your film footage!* (Your footage will be kept on the computer a minimum of 2 months after order fulfillment.) *(Note: We accept only SILENT films only; no sound films.)*

Note: Orders consisting of multiple 50-foot reels (3 or more) require the purchase of one 400' reel-and-can set (\$9) for each group of (8) 50-foot reels. We will splice your films together, add leader at the head to ensure safe handling, and place the film onto the new reel to ensure safe, archival storage.



Clean, lube, and digitize your silent Regular 8 or Super8 film (includes repairing tears and broken splices, and trimming undesirable footage; *minimum order \$40*; includes Video DVD, or QuickTime files on data DVD; for quantity discounts, inquire)..... per foot \$0.24

- ❖ Place film transfers onto upgraded DVD: *see page 17 for Enhanced DVDs and pricing.*
- ❖ Reel and can (required for orders consisting of 3 or more 50-foot reels) \$9
- ❖ 200-foot reel (no can)..... \$4
- ❖ Transfer digitized film files to VHS tapeadd \$20 per half-hour of film
- ❖ Archive your footage onto MiniDV videotape via digital transfer
.....add \$25 1st ½ hour / \$15 per subsequent ½ hour *
* Highly recommended for high-quality, long-term storage.

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